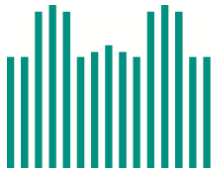




CONSORZIO COLLIO
Consorzio Tutela Vini Collio



MIB Trieste
School of
Management



Collio Award
dedicated to the memory of
Count Sigismondo Douglas Attems di Petzenstein
XVIII Edition

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Year 2025

The Consorzio Tutela Vini Collio, in collaboration with the Department of Agro-Food, Environmental and Animal Sciences of the University of Udine, MIB Trieste School of Management, and ARGA Friuli Venezia Giulia, establishes a competition in memory of Count Sigismondo Douglas Attems of Petzenstein, a distinguished figure in the region's viticulture.

The competition offers five awards, aiming to highlight initiatives that have significantly contributed — scientifically, practically, or in terms of communication — to the development of viticulture, enology, and the promotion of the Collio region.

The competition is divided into the following sections:

- **Section A** – Best Bachelor's or Master's Thesis
Prize: €750.00
- **Section B** – Best PhD Research
Prize: €1,000.00
- **Section C** – Best Popular Journalism Article Published in Italian Media
Prize: Customized 3-day, 2-night trip to the Collio, including visits, meetings, and tastings to deepen understanding of the region.
- **Section D** – Best Popular Journalism Article Published in Foreign Media
Prize: Customized 3-day, 2-night trip to the Collio, including visits, meetings, and tastings to deepen understanding of the region.
- **Section E** – Best Digital Storytelling Content
Prize: One-night stay at a winery, including a guided tasting for an immersive Collio experience.



Eligibility:

Section A – Best Bachelor’s or Master’s Thesis

Open to students from European universities who discussed a bachelor's or master's thesis between April 1, 2024, and September 30, 2025.

Preferred topics include viticultural or enological research related to white grape varieties and wines, especially those from the hilly areas of Friuli Venezia Giulia, with particular focus on the Collio designation, or studies enhancing the territory.

Theses may be written in Italian, English, or French and must be accompanied by a brief summary in Italian or English.

Applicants must submit by September 30, 2025:

- A digital copy of the thesis to segreteria@collio.it

Section B – Best PhD Research

Open to those who obtained a PhD from a European university with a thesis discussed between April 1, 2019, and September 30, 2025.

Research must show concrete advancement in viticultural or enological knowledge, preferably published in scientific journals. Topics related to white grape varieties and wines, particularly from the Collio area, and territorial promotion are preferred.

Theses may be written in Italian, English, or French and must be accompanied by a brief summary in Italian or English.

Applicants must submit by September 30, 2025:

- A digital copy of the research to segreteria@collio.it

*From 2025 onwards, this award will be assigned every **two** years.*

Section C – Best Popular Journalism Article in Italian Media

Open to professional or freelance journalists registered with the National Journalists' Association, who published a popular article, radio/TV report, web content, or publication between April 1, 2024, and September 30, 2025 in national Italian media.

Eligible topics:

- White grape varieties and wines, especially their promotion and communication;
- Valorization of wine territories, especially the hilly areas of Friuli Venezia Giulia and the Collio designation.

Submissions, accompanied by a curriculum vitae, must be sent in digital format by September 30, 2025 to: segreteria@collio.it

Section D – Best Popular Journalism Article in Foreign Media

Open to professional or freelance journalists registered with the National Journalists' Association, who published a popular article, radio/TV report, web content, or publication between April 1, 2024, and September 30, 2025 in international media.

Eligible topics:

- White grape varieties and wines, especially their promotion and communication;
- Valorization of wine territories, especially the hilly areas of Friuli Venezia Giulia and the Collio designation.

Submissions, accompanied by a curriculum vitae, may be in English, Slovenian, German, French, or other European or Asian languages, and must be submitted along with an



English summary.

Submissions must be sent in digital format by September 30, 2025 to: segreteria@collio.it

Section E – Best Digital Storytelling Content

Open to bloggers or digital content creators who passionately and creatively share the value of viticulture, enology, or the Collio territory via blogs, social media, or digital platforms.

Submissions, accompanied by a curriculum vitae, must be sent by September 30, 2025 to: segreteria@collio.it

Judging Committee

The jury consists of The President of Consorzio Tutela Vini Collio, The Deputy Director of the Department of Agro-Food, Environmental and Animal Sciences, University of Udine, The Head of Wine Business Area at MIB Trieste School of Management, The President of the Regional Association of Agricultural, Agri-food, Environmental and Territorial Journalists of Friuli Venezia Giulia.

The committee may also examine works related to the competition topics even if not directly submitted by the authors.

Notification and Award Ceremony

Winners will be notified by Consorzio Tutela Vini Collio.

The awards will be presented during a ceremony on Sunday, October 26, 2025, at a venue to be later announced.

Contact and Information

For further details, contact the Secretariat of the Consorzio Tutela Vini Collio:

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Website: www.collio.it